



SimpleProtect™

What is SimpleProtect?

SimpleProtect is a new online term application for our existing term 10 and 20 products. It simplifies the application process with fewer underwriting questions and instant approvals.



Why use SimpleProtect?

- Intuitive and user-friendly with learning resources updated regularly
- A reduced number of underwriting questions from 50+ to just 16-20
- Less time completing the application and more time building relationships with your clients
- Instant approvals and quicker contract delivery

Learning resources

[Video](#): Learn more about SimpleProtect with this helpful video.

[Eligibility overview](#): Easily determine if your client's policy can be submitted through SimpleProtect.

[Overview guide](#): Use this guide for detailed information about the application.

[Practice site](#): Try out different client application scenarios.

What's next?

Look for electronic contract delivery to be added to SimpleProtect soon.

SimpleProtect can be used on Chrome, Internet Explorer, Microsoft Edge and Safari. We strongly recommend using Chrome.

[**Try SimpleProtect!**](#)