CI coverage as a ?small rider? that can make a ?big difference?

Submitted by Emily on May 25, 2016 - 8:36am

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At SSQ, they have your clients covered with industry leading critical illness coverage.

Did you know that?

- Over 40% of women and 45% of men will develop cancer in their lifetime;
- There are an estimated 70,000 heart attacks each year;
- More than 50,000 strokes occur each year.

All figures from Canadian Cancer Society, Heart and Stroke Foundation of Canada

Comprehensive and flexible stand-alone CI coverage

Coverage ? Basic (3 Illnesses), Enhanced (25 Illnesses), Child (28 Illnesses)

- Available Terms: T10, T20, T75, T100

Highlights:

Convertible up to age 65 without evidence of insurability

- Return of Premium on death, expiry, or cancellation
- Waiver of Premium in case of total disability (waiting period four or six months)
- Children?s Endorsement Rider (alternative to stand-alone child CI)

CI coverage as a ?small rider? that can make a ?big difference?

Highlights:

- $20,000 benefit
- Covers three illnesses: cancer, heart attack & stroke
- Available on all SSQ life products ? excellent value
- Automatically approved on life insurance issued standard (underwritten on life alone and must be requested at time of application)

Offer your clients, the coverage they need to help protect their lifestyle, or to recover from a serious illness.

For more information, please contact Global Pacific.

Attachment	Size	Type
16_Product Description - Critical Illness Insurance.pdf	444.38 KB	application/pdf
16_Advisor_Tool_CI.pdf	3.3 MB	application/pdf
16_Promotional Insert - Critical Illness Insurance.pdf	85.08 KB	application/pdf