

Insurance Sales Ideas

Submitted by Josh on April 23, 2014 - 8:54am

Selling Flexcare® Health and Dental Insurance to Small Business Owners

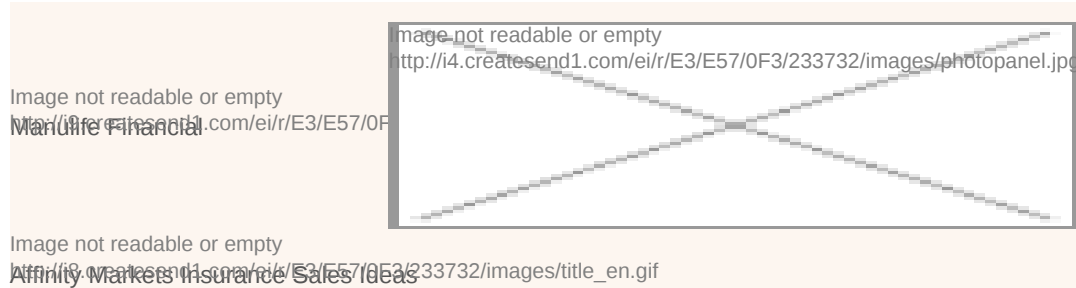




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In this ISSUE:



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Selling Flexcare® Health and Dental Insurance to Small Business Owners

- Useful links for Small Business and Health & Dental
- Share this Article: New Year's resolutions ? the good and the bad

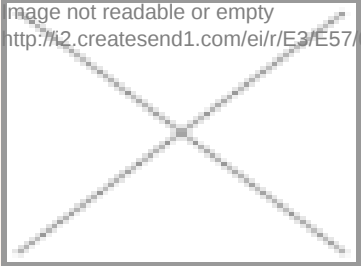


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Selling Flexcare® Health and Dental Insurance to Small Business Owners

Have you experienced resistance when approaching small business owners with health and dental insurance? It's not an uncommon scenario ? even though many Canada's small business owners feel responsible for their employees, according to the 2013 Manulife Financial *Small Business Research Report* only 47 per cent currently offer some type of health plan. [Read more »](#)

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Useful links for Small Business and Health & Dental

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Few Small Businesses Offer Health and Retirement Benefits, Benefits Canada

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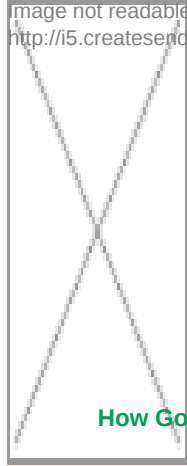


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How Good is Your Drug Insurance?

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Private insurance spending on drugs, dental and vision

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New Year's resolutions ? the good and the bad

This time of year, about two-thirds of Canadians will resolve to get in better shape, cut back their drinking or get out of debt. Are you one of them? How long do you usually maintain your goal? [Read more \(PDF\) »](#)



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