

Instant Insight | Universal Life Insurance - See How Your Clients Can Grow Their Money Tax-Free | February

Submitted by Tracey on March 29, 2016 - 5:02pm

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Universal Life Insurance: See How Your Clients Can Grow Their Money Tax-Free

Hello ,

RRSP and TFSA season is in full swing! While there are only a few days left before RRSP contribution deadline for the 2015 tax year, it is never too late to talk about tax strategies with your clients. In fact, as we all know, Canadians often wait until last minute to take action.

Why not take this opportunity to introduce them to **Universal Life insurance**? The reality is that few people are aware of the benefits of this product, particularly the ability to build tax-sheltered savings.

A simple, two-in-one solution

It is very simple. Your clients pay their life insurance premium and assign a part of this premium to a savings fund. In addition to protecting their loved ones from the financial consequences of death, Universal Life insurance also provides a financial cushion to use at retirement or for any life project.

A tailored solution for everyone

Whether your client is a prudent, moderate or aggressive investor, he or she will find the right solution for his or her investor profile among the large range of savings funds available. And there is always the option to choose term or permanent life coverage.

TIP: It is a great tax-efficient investment vehicle for your clients who have reached their RRSP and TFSA limits!

**Did you know that a new law will impact the taxation of Canadian life insurance policies?
Call us to find out how your clients can save valuable tax dollars using a Universal Life strategy today!**