

## Rate Reduction

Submitted by Josh on June 2, 2014 - 8:50am

### "Drive to be #1" - Rate Reduction Offer

Desjardins Insurance is driving to be #1 with new initiatives to help you boost sales! These initiatives will roll out in the coming weeks, but for now, here is the first piece of good news: the rates of their flagship permanent life insurance products are being reduced from now until August 31st, 2014. This offer will benefit your permanent life insurance accounts targeting affluent/high net-worth clients.

You will find all the details in the attached PDF. With rates among the most competitive in the permanent life insurance market, you now have the tools to reach new heights!



Attachment

Size

Type

Desjardins Insurance London Calling Rate Reductions (PDF) 669.9 KB application/pdf

**Source URL:** <https://www.gpfs.ca/bulletins/desjardins-insurance/2014-06-02/rate-reduction>