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Global Pacific Financial Services Ltd.

B2B Bank survey to financial advisors

Submitted by Josh on June 6, 2014 - 12:32pm

B2B Bank is committed to building a better banking experience for advisors

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199 Bay Street, Suite 600
PO Box 279 STN Commerce Court
Toronto, ON M5L 0A2
b2bbank.com

June 5, 2014

B2B Bank is committed to building a better banking experience for advisors, and one way for us to do this is to conduct regular research to understand what's important to them. We will be conducting a survey of all advisors on June 11, 2014. Some advisors may receive an invitation to participate.

We have enlisted the help of an independent research firm, Northstar Research Partners, to conduct an online survey on our behalf. They will gather, compile and aggregate the results so that individual responses will remain private and confidential. Advisor feedback will help provide valuable insights so that we can better serve advisors and their clients.

Participation in the survey is completely voluntary; however, as a token of our appreciation for the time spent giving feedback, Northstar will be offering the first 2,000 participants a $25 incentive which will be mailed**after the study closes**.

On behalf of B2B Bank, I would like to personally thank you for your business and continued support. For more information, or to answer any questions you may have, please feel free to contact yourNational Distribution Manager.

Sincerely,

Linda Knight
Vice President, Marketing